IOU Junction Goole Town Council

My Three Words

My Three Words aims to exhibit artworks created by a range of people. It can present location inspired animation, poetry, performance, illustration, cartoon, painting, storytelling, fiction, poetry, installation, music, film, dance, duet or a solo jig and more. What do you create? What would you like to create?

After a year of varying degrees of lockdown we ask you to liberate your imagination and link this to a real place that is in some way special to you, or it's where something significant happened to you, or it simply makes the perfect setting for your idea. We do ask though that you avoid choosing your house or a private location.

How to Make an Artwork

Choose your location which must be within a 2K (or 1.25mile) radius of Junction, Goole.

Identify the location using the What3Word App.
For example the area in front of the Lowther Hotel in Goole is identified by the three words:
///trendy.cowboy.argued

The artwork you create must be contained within a 3-metre square area identified with the What3Words app; this is the physical location for you to use. For example, you could create a sculpture or poem that is then filmed in the location, and it's this film that is uploaded online. However, you don't necessarily have to create online content that features the location either in film or performance, it can be that the location is the inspiration for a story or poem or a piece of music.

We recommend using Google Earth and What3Words to identify your chosen location, and that you only spend time at the location if Covid restrictions allow.

If chosen, your final work will be presented with a full page on the My Three Words website Gallery, shared via Junction Goole's website and the IOU website.

It's a good idea to look at the artworks already in the online Gallery to see the best way to present work online.

The idea and artform you use, must fit on that one 'page'. There is no linking to other pages. If you make a video, it will play embedded in this page, as will all time-based work – e.g. music or spoken word. The work will be displayed alongside a picture of the location, with its What3Words identification and your list of credits.

If you would like to make an artwork for My Three Words but struggle with any of the instructions above please email info@ioutheatre.org and someone will be in touch to talk you through the steps and help make this process accessible. You do not need to be a technical wizard to do this!

What is What3Words?

There is an app called What3Words used by the emergency services, that identifies every three-meter square area of land on the planet using just three words. If you don't know it, take a look, it's amazing! https://what3words.com/

The three words of the What3Word location platform will be the means to identify the real life place that has inspired your work, and a means for audiences to visit the location after seeing the work online. We welcome the idea that the identifying three words themselves can be incorporated into the work itself, perhaps as an inspirational starting point for your idea for example, in a title, poem, or story and so on.

Conditions

IOU and Junction will choose to display the content based on artistic merit and compliance with the Conditions below:

- The location must be accessible to the public, or, that the location square for the work can be viewed from an adjacent or nearby square.
- Any intervention, construction or adaptation of the space must be done with the owner's or council's approval (we can help you with this).

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- You must not break any of the Covid-19 restrictions in force at the time.
- We encourage your freedom of expression, but we will give appropriate protection to vulnerable groups and avoid causing unjustifiable offence.
- No work containing racist, sexist or any discriminatory content.
- No overtly political content.
- No commercial advertising or product placement.
- You must not reveal yours or other people's private information or addresses to the public.
- If we consider content to be harmful or inappropriate in any way, the work will be excluded.